What is I-Corps at USF?

I-Corps is the National Science Foundation’s program to help move academic research out of the lab and into the world. USF was recently designated as an I-Corps Site—only the second one in Florida and among just three dozen around the country.

How Does the I-Corps at USF Program Work?

This revolutionary program is an intensive immersion in how to launch your product or service idea into the marketplace, with hands-on, real world experience. You’ll be provided with up to $2,500 and matched with a team, including a mentor and a faculty expert, to give you personalized help to:

• Find and talk with potential future customers
• Develop a successful business model canvas
• Build your skills and toolsets for your future career path
• Fine-tune your idea into a commercially viable product

At the end of the program, you’ll have the opportunity to compete against other teams for the chance to further refine your business model in the NSF national training program using a $50,000 grant, or explore further funding opportunities to build your proof-of-concept.

I-Corps at USF can help your ideas become a springboard to your future.

Find Out More about I-Corps at USF

Visit our website: innovation.usf.edu/icorps

Attend one of our Road Shows
Hear from successful past participants about why they participated and how the program works. Check our website for upcoming dates.

Plan to enroll in an upcoming course
Check our website for a list of courses and schedules

Questions?
(813) 974-0466
What makes a great idea?

The I-Corps program at USF can help you find out.

You’ve got a great idea… Now what?

Work with a Personal Mentor
Connect with an experienced business entrepreneur who will be your personal mentor and guide you through the complexities of bringing your product/service/technology to market.

Work 1:1 with an Expert Faculty Member
Connect with an expert USF faculty member who will help you bring your idea from the drawing board into reality.

Tap Into the National Innovation Network
The USF I-Corps program is part of the National Science Foundation’s extensive Innovation Network of entrepreneurs and educators around the country.

Learn Real-World Business Start-Up Skills from the Best
Participate in the most renowned and sought-after entrepreneurial education program in the nation: The Stanford/Berkeley Lean LaunchPad curriculum developed by Steve Blank.