Dear Neighbor,

Bulls Country is a mutually-beneficial network of social and business contacts that work together to create a higher visibility for USF and area businesses by way of free events, advertising, websites, banners, signs, posters, coupons, brochures, fliers, and improved communication. A major goal of the campaign is to increase the level of retail business around the University to help improve the quality and economic health of our neighborhoods.

In an effort to maintain our high level of quality and service we have initiated an annual membership program that allows area businesses to participate as partners and reflects their interest in mutual goals. Modest annual dues (details attached) have been established that are far below the actual value of materials distributed and the promotional services rendered. This is also a reaction to rising costs of materials and our need to keep up with booming interest in the Bulls Country campaign by area vendors, merchants and organizations. We can help increase your USF business.

☐ Yes, I would like to join the Bulls Country campaign to increase my USF customers, improve my business exposure, support the University, and help create a “college town” atmosphere in the areas around USF. Please call to arrange delivery of my membership materials and to discuss other benefits.

Business Name:__________________________
Contact Name:__________________________ Telephone__________________________
Email:__________________________ Fax:__________________________
Business Mailing Address:__________________________
City:__________________________ State:________ Zip:________

Please check one, see next sheet for benefits for each level of membership:

☐ Gold Cabinet, $100         ☐ Emerald Cabinet, $500 or more

PLEASE MAKE CHECKS PAYABLE TO:  USF FOUNDATION – BULLS COUNTRY

For more information, please call Bob Fiallo at (813) 974-3288
Or send e-mail to:  bfiallo@admin.usf.edu

Send form & check to: Bulls Country, ADM271, 4202 E. Fowler Ave, Tampa 33620
BENEFITS OF BULLS COUNTRY MEMBERSHIP:

EMERALD CABINET: $500 or above annual membership, you receive:

- Large 10’x3’ horizontal Bulls Country banner
- Bulls Country flag, 3’x5’
- Custom-framed & matted Bulls Country poster
- Preferred invitations to attend or host special USF Bulls Country events
- Bulls Country sign with metal stand, for outdoor display, or hang indoors
- Green on white 2’x4’ vertical Bulls Country banner
- USF Bulls Welcome mat for floor or wall display
- Eligible to participate or display at Bulls Country and USF Events
- Bulls Country & USF Sports Posters, suitable for framing
- Static Cling “Welcome to Bulls Country” signs for doors
- “This is Bulls Country” table-tent signs for counters, tables, shelves
- Static Cling “Proud to be in Bulls Country” signs for windows
- Bulls Country bumper stickers for visitors or as display items
- “This is Bulls Country” business card holder for counter or desktop
- Foam fingers and USF pennants for your business walls

GOLD CABINET: $100 annual membership, you receive:

- Large 10’x3’ horizontal Bulls Country banner
- Green on white 2’x4’ vertical Bulls Country banner
- Bulls Country flag, 3’x5’
- CorroPlast Bulls Country sign for indoor or outdoor with metal stand
- Invitations to participate or display at special Bulls Country & USF events
- Bulls Country & USF Posters, high gloss, suitable for framing
- Static Cling “Welcome to Bulls Country” signs for doors
- Static Cling “Proud to be in Bulls Country” signs for windows
- USF Bulls Country pennant for display on wall
- Bulls Country bumper stickers for visitors or as display item
- “This is Bulls Country” table-tent signs for counters, tables, shelves
Bulls Country signs can boost your USF business

USF has 43,000 students, 195,000 alumni, and 6,000 faculty/staff. Hang a banner or sign at your business to support the University and attract your share of USF customers.

Bulls Country Members in the Emerald Cabinet will receive this horizontal heavy-duty vinyl banner. Reinforced edges folded, sewn, with grommets and 10 feet wide. Suitable for indoor or outdoor display.

Emerald Cabinet who can not use outdoor banners may request this custom framed and matted Bulls Country poster for display inside. This option will replace the 10 foot banner.

Gold Council members will receive a “Yard Sign” with stand.
Size: 24 inch x 18 inch

Emerald Cabinet and Gold Council members also receive this large poly banner, with grommets & sewn-in ropes. 3 feet wide x 4 feet tall.