

Have you signed up? (Limited spaces left)

This is **THE** faculty-staff food event of the year!

Don't miss this great chance to connect with USF faculty, staff and their families to promote your business.

USF TASTE OF BULLS COUNTRY FACT SHEET:

WHAT: 26th Annual Faculty/Staff Family Softball Picnic & Taste of Bulls Country

DATE: Saturday, **April 18, 2009**

TIME: Lunch/Taste: 11 a.m. to 1:30 p.m. Event 9 a.m. to 5 p.m.

WHERE: Intramural Softball Fields, shady picnic area east of Soccer Stadium

WHO: Faculty, Staff & families. (Students only if official umpire or player)
More than 10,000 USF faculty & staff reside/commute in Hillsborough, Pinellas, Pasco, Polk, Sarasota and Manatee counties.

VENDORS: Restaurants and vendors who agree to provide free food samples to guests of the event – during Taste of Bulls Country and/or during the softball tournament (beverages). Pepin Distributing Company will provide beer. Coca Cola will provide soft drinks and water.

DETAILS:

- Vendors will be provided 2 banquet tables and table covers.
- Volunteer adult servers are available if staffing is a problem.
- Grills and steam tables welcome if operated by restaurant staff.
- Limited electricity is available. (Extension cords must be heavy duty).
- Vendors may display with tents, banners and signs.
- Vendors may distribute discount coupons, VIP cards, or menus.
- Public address system, music, and a DJ will be on site in food area.
- Family entertainment will be available for children
- Servers who work at event will be given souvenir Bulls Country t-shirts.

FOR ADDITIONAL INFORMATION:

CALL BOB FIALLO

(813) 974-3288 office 404-1319 mobile 974-2888 fax

University Communications & Marketing, Bulls Country.

USF, 4202 East Fowler Ave, ADM271, Tampa, FL 33620



TASTE OF BULLS COUNTRY FREE TABLE REQUEST

Business Name: _____

Contact Name: _____ Fax: _____

Email: _____ Telephone: _____

Business Mailing Address: _____

City: _____ State: _____ Zip: _____

A Taste of Bulls Country will be the main event at the annual family day for Faculty, Staff, and Administration on **Saturday, April 18, 2009. This popular event also features an all-day softball tournament, music, and entertainment for children.**

As a participant of the 2009 Taste of Bulls Country on the USF Tampa Campus, you agree to:

- ❖ Distribute free food or beverage samples at this event to USF faculty, staff, and families.
- ❖ Staff a table from 11:00 a.m. to 1:30 p.m. north of the Sun Dome next to the softball fields.

**You can also pass out discount coupons, gift certificates or other promotional items at this event.
You can hang banners at your table or on the fences, or use a tent that displays your name & logos.**

In exchange for your participation, you will receive:

- ❖ Access to two (2) banquet tables for your use in food preparation or distribution.
- ❖ Business name included in flyers to be distributed to USF faculty & staff before and during event.
- ❖ Business name to be included on event banner and in future fliers to promote the event.
- ❖ A unique opportunity to market your business and products to USF faculty, staff and their families.
- ❖ Souvenir Bulls Country t-shirts for your servers who work the event.

PLEASE BE ADVISED:

- ❖ You may arrive after 9 a.m. to begin setup of your table. Please be ready to serve by **11:00 a.m.**
- ❖ Each business will need to provide their own plastic-ware, napkins, and serving dishes. Banners may be displayed from your table areas. Small tents are allowed with advance notice for space.
- ❖ No amplified music will be allowed to prevent conflict with DJ hired for the event.

As a representative of _____

I, _____, agree that my business staff and I will attend and abide by the terms stated above. Date: _____

For more information, please call Bob Fiallo at 813-974-3288

PLEASE FAX THIS FORM BACK TO (813) 974-2888