Brochure: 8.5” x 11” trifold brochures sent to local businesses to explain advantages and opportunities at USF. Message directed at business leader and HR department. (1,000 pieces)
Poster: 11” x 14” posters sent to local businesses for HR departments to display in breakrooms. Message directed at employees interested in getting their masters, enhancing their skills, completing their degree or continuing their education. (1,000 posters)

It’s time to continue your education

Whether you want to earn your graduate degree, get a promotion or keep your skills on the cutting edge, the University of South Florida offers you multiple opportunities to meet your educational needs. To make it easy for you, we have established USF4YOU. With one call, you can talk to a consultant and be guided in the right direction. USF offers:

- Grad App (your first step to a graduate degree)
- Advising and career counseling
- World class faculty
- Affordable tuition
- Flexible classes (on-campus, off-campus and on-line)

You have Questions. We have Answers

USF4YOU
(1-888-873-4968)

For more information about USF4YOU, visit www.usf4you.org

Call 1-888-USF4YOU to speak to a consultant today.
Postcards: 6” x 9” direct mail postcards. Message directed at former USF graduates possibly interested in getting their masters, enhancing their skills, completing their degree or continuing their education.

You want to be a teacher. You have your degree but it's not in Education. How do you upgrade your skills? Who can you talk to?

Further your career in engineering, a USF4YOU consultant can help.

Make a career move with an MBA, a USF4YOU consultant can help.

Thinking of a career as a teacher? A USF4YOU consultant can help.

2,800 to Arts & Sciences graduates

2,800 to Engineering graduates

2,800 to Business graduates promoting MBA

2,800 to selected Arts & Sciences graduates promoting MAT program
Newspaper Ads: 3 col. x 8” B&W ads were run in the *St. Petersburg Times*, the *Tampa Tribune*, the *Florida Sentinel Bulletin* and *La Gaceta*.

**Begin a New Career as a Teacher**

Email me for full classes! USF College of Education offers the Accreditation Board of Florida's 3-year degree program for people with a bachelor's degree, and it does have to be in Florida. The University of Florida offers you two different options to meet your educational needs. To learn more, you can visit our websites at: USFgrades.org. With one call, you can talk to a counselor who can guide you in the right direction. USF offers...

- Grad App (your first step to a graduate degree)
- Advising and career counseling
- World-class faculty
- Affordable tuition
- Flexible classes (on-campus, off-campus and online)

Call 1-888-USF4YOU toll free to speak to a consultant today.

Consular available Monday-Friday from 9 a.m.-9 p.m.

**It's time to continue your education**

Email me now for Fall classes! Whether you want to move your graduate degree, get a promotion or change your career, the University of South Florida offers multiple opportunities to meet your educational needs. To learn more, you can visit our websites at: USFgrades.org. With one call, you can talk to a counselor who can guide you in the right direction. USF offers...

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**Make a career move with an MBA**

If you want to move your graduate degree, the University of South Florida offers multiple opportunities to meet your educational needs. To learn more, you can visit our websites at: USFgrades.org. With one call, you can talk to a counselor who can guide you in the right direction. USF offers...

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**Further your career in engineering**

Email me now for Fall classes! Whether you want to move your graduate degree, get a promotion or change your career, the University of South Florida offers multiple opportunities to meet your educational needs. To learn more, you can visit our websites at: USFgrades.org. With one call, you can talk to a counselor who can guide you in the right direction. USF offers...

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For more information about USFgrades.org, visit www.usf4you.org.

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**USF4YOU INFO SESSION**

Tuesday, August 22 • 4 - 7 p.m.

USF Downtown Center
Tampa Port Authority
1103 Claiborne Dr.
Tampa, Fl.

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For more information about USFgrades.org, visit www.usf4you.org.
Banner Ads: 3 versions of 4 banner ads were run on TBO.com
Billboards: 11 boards at 10’5” x 22’8” and 1 at 14’ x 48’

www.usf4you.org

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Interested in a teaching career?
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Further your career in engineering
Call 1-888-USF4YOU

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It’s time to continue your education
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Make a career move with an MBA
Call 1-888-USF4YOU
Impact your bottom line by keeping your associates ahead of the competition

The University of South Florida offers multiple opportunities to keep your staff at the leading edge of your business. To make it easy, we have established USF4YOU. With one call, a USF4YOU consultant will answer your questions and direct you to the right resources. In addition to a wide array of bachelor’s degrees, USF opportunities include:

- Professional Master’s Degree Programs: Available in more than 85 disciplines.
- Graduate Certificates: Help develop in-depth knowledge and skills in a professional field.
- Professional and Workforce Development: Geared to help your associates gain new, updated or complementary knowledge and skills for advancement.
- Noncredit Certificate Programs: Focus on skills and knowledge applicable to a specific content area.

Flexible, affordable classes can be arranged on-campus, off-campus, on-line and on weekends.

For more information about USF4YOU, visit www.usf4you.org

Call 1-888-USF4YOU to speak to a consultant today.